

SECTION: PUPILS

TITLE: USE, TRANSMISSION AND

OWNERSHIP OF STUDENT-CREATED MEDIA

ADOPTED: March 19, 2008

REVISED:

SHALER AREA SCHOOL DISTRICT

252. USE, TRANSMISSION AND OWNERSHIP OF STUDENT-CREATED MEDIA

1. Purpose

The Board encourages student creativity in the form of audio/visual projects and electronic media to the extent that these activities are incorporated into the District’s curriculum and are planned and integrated toward attainment of the District’s objectives.

2. Guidelines

The Board recognizes that the Internet provides individuals with an easily accessible and unregulated vehicle for distribution of electronic media to a worldwide audience. As a result, the District could be exposed to liability for student-created media distributed via the Internet or through other channels.

The following guidelines are adopted by the Board to clarify ownership of student-created audio/visual materials and electronic media and to prevent the distribution of such materials by any means without the express written consent of the District.

The following shall apply to any and all audio/visual materials and electronic media, including videos, recordings, e-mails, postings, or other electronic or non-electronic media that is created by students using equipment owned by the District or that is created as part of the District’s curriculum, including media created as part of any student assignment, whether curricular or extracurricular, regardless of whether the media was created on or off school campus (hereafter, “student-created media”):

1. The District shall be the sole owner of all student-created media.
2. No student-created media shall be distributed in any format, including but not limited to broadcasting or posting to the Internet, without the express written consent of the Superintendent or his/her designee.

Violations of these guidelines by students or District employees may result in disciplinary action as determined by the District.